



2018 Small Business Expo

Friday, April 13, 2018
9:00 a.m. – 11:30 a.m.

SMALL BUSINESS DIRECTORY & EXPO REGISTRATION FORM

Participation is open to all FSHFC members who own or work for a small business.

CONTACT INFORMATION

FSHFC MEMBER : _____

BUSINESS: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS EMAIL : _____

MEMBER PHONE : _____ BUSINESS PHONE : _____

PRODUCT/SERVICES: _____

**Please submit business logo to kvanant@covhlth.com by Wednesday, March 28th to be included on promotional materials.

EXPO PARTICIPATION OPTIONS

Please mark one option only

- () **Option A** **FREE**
- Business listing in the 2018 FSHFC Small Business & Services Directory
- () **Option B** **FREE**
- Business listing in the 2018 FSHFC Small Business & Services Directory
 - Exhibit Booth Space
- () **Option C** **\$75**
- Business listing in the 2018 FSHFC Small Business & Services Directory
 - Exhibit Booth Space
 - 3 months of digital marketing on either (please mark one)
 FSHFC facility display monitors **OR** Coupon on FSHFC mobile app
- () **Option D** **\$150**
- Business listing in the 2018 FSHFC Small Business & Services Directory
 - Exhibit Booth Space
 - 3 months digital marketing on FSHFC facility display monitors
 - 3 months mobile deal/coupon in FSHFC mobile App

EXPO BOOTH NEEDS

Please mark all that apply

- () Chairs #_____
- () Tables #_____
- () Electricity
- () Other: _____

WHAT YOU NEED TO KNOW

- Friday, April 13, 2018 in the Fort Sanders Health and Fitness Center Gym (open to members & non-members)
- Set-up: 7:15 a.m. - 8:45 a.m. Break-down: 11:45 a.m.
- **Registration forms must be completed in full and returned by Friday, March 30th**
- **Participants choosing Options C or D must submit payment at the time of registration**
 - Please make checks payable to Fort Sanders Health & Fitness Center
- Digital & Mobile Marketing Requirements:
 - Marketing will be displayed May – July 2018
 - Ads must be created by the exhibitor and submitted in .jpg format to kvanant@covhlth.com by April 13th
 - Display Monitor Ad Size: 1920 x 1080 pixels
 - Mobile App Deal Size: 1280 x 1880 pixels
 - Option D: Please send a short description of mobile offer and any rules/restrictions in addition to the image
- Questions? Karen Shotwell, FSHFC Membership Director (865) 531-5080 kshotwel@covhlth.com

MEMBER SIGNATURE: _____ DATE: _____